

COLUMBUS STATE UNIVERSITY
COLLEGE OF ARTS AND LETTERS
FY 2003 LEVEL 2 PLAN

Part 1: College Philosophy

In the College of Arts and Letters we try to conduct ourselves so that those with whom we do business gain educationally (and we gain as well). The primary focus is on students but our communities, from local to global, are included. Our contributions to the University's goals as detailed in Part 2 all flow from this premise.

COLUMBUS STATE UNIVERSITY
COLLEGE OF ARTS AND LETTERS
 FY 2002 STRATEGIC PLANNING ASSESSMENT: LEVEL 2 PLANS

Goal*		Planning Initiative	Assessment of Results
Institutional	Unit		
1, 7, 9	1	Maintain program integrity despite budget reductions, including adequate staffing and non-personal services.	At least moderate success. Dean and chairs need to improve budget monitoring.
1, 4, 5, 9	2	Replace anticipated retirements in Department of History and such others as may occur.	Accomplished.
1, 3, 4, 9	3	Prepare self-study and host visit by National Association of Schools of Music (NASM).	Accomplished, with distinction.
1, 3, 4, 9	4	Prepare self-study and host visit by National Association of Schools of Theatre (NAST).	Accomplished; awarded associate membership.
1, 3, 4, 5, 9	5	Implement Year Two of the Five-Year Plan required by the National Association of Schools of Art and Design (NASAD).	Accomplished in non-personal services; not accomplished in faculty because of Art History vacancy.
1, 4, 9	6	Assess Communication program in context of requirements for accreditation by American Communication Association (ACA).	Not accomplished.
1, 3, 4, 9	7	Assess Master of Public Administration program in context of requirements for accreditation by National Association of Schools of Public Affairs and Administration (NASPAA).	Not accomplished.
1, 5, 9	8	Add English faculty.	Two additional non-tenure track composition instructors hired.
1, 2, 3, 9	9	Implement Early Mentoring Program for secondary education English majors and evaluate for extension to other secondary education majors.	Accomplished for both secondary education English majors and secondary education History majors.
3, 7, 9	10	Relocate Department of Theatre.	Partly accomplished. Scene shop relocation and sub-basement renovation remain unresolved.
3, 8, 9	11	Expand private funding in support of arts programs, especially Department of Theatre and Department of Art.	Fund raising activities increased; comparative revenue and expenditure data not known at this time.
1, 4, 5, 9	12	Increase student participation in study abroad programs.	Not accomplished (56 students compared to 76 previous year).
1, 4, 5, 9	13	Initiate visiting scholar program in European studies.	Accomplished.
3, 6, 7, 9	14	Upgrade Department of Theatre computer lab.	Accomplished.

* Institutional Goals were established in the University Strategic Plan. Unit Goal addresses the Institutional Goal.

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Goal*		Planning Initiative	Cost	Planned Impact
Institutional	Unit			
1, 9	1	Review use of part-time faculty in both quantitative and qualitative terms.	minimal	Investigate level of use, equity among departments, and departmental support of part-time faculty, with the objective of improving instruction.
1, 3, 4, 9	2	Increase student and faculty participation in study abroad programs.	\$15,000	Contribution to institutional goal of international education and exchange.
1, 6, 9	3	Expand Writing Center in scope of activities and operating hours.	\$3,000	Contribution to learning by involving non-English faculty and by making Center more available to evening students.
1, 3, 6, 9	4	Plan computer lab for social science departments.	minimal	Promotion of technological applications in Political Science, Criminal Justice, History, and Geography.
1, 3, 9	5	Expand participation in teaching certification programs, including Early Mentoring Systems in English and History and implementing advising and instruction in Spanish and French certification programs.	\$1,500	Improved teacher candidate knowledge and performance on PRAXIS II.
1, 2, 3, 4, 8, 9	6	Respond to National Association of Schools of Music (NASM) Visitor's Report by improving library holdings and technology use.	\$2,500	Compliance with NASM standards and thereby improving instruction and institutional reputation.
1, 2, 3, 4, 8, 9	7	Respond to National Association of Schools of Theatre (NAST) Visitor's Report by experimenting with larger THEA 1100 classes and with fewer major performances.	minimal	Compliance with NAST standards and thereby improving instruction and institutional reputation.
1, 2, 3, 4, 8, 9	8	Comply with five-year plan required by National Association of Schools of Art and Design (NASAD).	\$49,600	Compliance with NASAD standards and thereby improving instruction and institutional reputation.
1, 2, 3, 4, 5, 9	9	Assess Master of Public Administration program and Communication re initial accreditation.	minimal	Compliance with national standards and thereby improving instruction and institutional reputation.
2, 3, 4, 7, 8, 9	10	Plan downtown relocation of Department of Art and Department of Theatre	minimal	Improving instruction and institutional reputation via state-of-the-art facilities.
1, 2, 3, 4, 7, 9	11	Address immediate space need in Theatre (location of scene shop and renovation of sub-basement)	\$250,000	Improved instruction through improved facilities and making first floor space available for Enrollment Services renovation.
1, 2, 4, 6, 9	12	Add workplace communication option in Department of Communication.	\$45,500	Improved service to students, increased enrollment.

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Part 3: Executive Summary

The COAL goals dealing with accreditation are among those that best reflect the logic of strategic planning; in these matters the institution can choose how it responds to its environment. The arts programs represent success, the Communication and MPA programs represent failure. Success here presents risk of diverting resources from the other components of COAL (multiplied by the prospective downtown relocation), from which we would be buffered by success in increased private funding.

Participation in teacher education preparation is to a degree forced on us but the enthusiastic and innovation response in the Department of History and the Department of Language and Literature represent a strategic choice.

International education represents an opportunity for strategic choice as does the Writing Center. Each in its way contributes to education more broadly conceived than might be the case and both serve the whole campus. The social science computer lab and the workplace communication curricular option, while serving narrower constituencies, also represent looking at our work in new ways in response to environmental change.