

COLUMBUS STATE UNIVERSITY
STUDENT AFFAIRS
 FY 2001-2002 STRATEGIC PLANNING ASSESSMENT ^{c:}

DIVISION: STUDENT AFFAIRS

GOAL*		PLANNING INITIATIVE	ASSESSMENT OF RESULTS
INSTITUTIONAL	UNIT		
1	Career Center	Further develop the Student Assistant Program to include a follow-up component for student assistants and an awareness program for supervisors	Goal accomplished through shared funding with Human Resources
1	Career Center	Increase the number of students and business/organizations participating in the Cooperative Education Program	The number of students participating in the Cooperative Education Program is increasing
1	Counseling Center	Develop and maintain capacity for <u>secured</u> on-line video via computer for enrolled students, especially for residential students housed away from main campus	Not achieved – not funded
1	Public Safety	Purchase additional bike patrol uniforms and two bikes	Not achieved – not funded
3	Public Safety	Change the name of Public Safety to University Police	Goal accomplished
1	Public Safety	Purchase emergency call boxes for RiverCenter	Goal accomplished
2	Residence Life	Finish construction of 36 new apartments	Waiting for final inspection and buildings to be released to the University
1	Residence Life	Expand the Residential Freshman Year Experience to include all of Courtyard I reserved for freshmen and adding more programs and services	Accomplished
1	Residence Life	Revise the Resident Assistant job description to require monthly activities planned to promote community building and educational experiences	Accomplished with future plans for expansion

*Institutional Goal is goal established in the University Strategic Plan. Unit Goal addresses the Institutional Goal.

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GOAL*		PLANNING INITIATIVE	ASSESSMENT OF RESULTS
INSTITUTIONAL	UNIT		
1	Student Health	Arrange a contract for a Consulting College psychiatrist	Not accomplished – lack of funding
1	Student Health	Cubicle curtains will be installed in exam rooms	Not accomplished – lack of funding
1	Student Life	Begin semester workshops for Success Staff	Accomplished
1	Student Life	Certify a personal trainer and develop an aerobic program for the CSU Fitness Program	Trainer not certified. Aerobic program is developed and successful
1	Student Life	Student Activities Council will average two events per week in Fall and one event per week in Spring	Accomplished
1	Student Life	Develop a marketing plan to enhance Greek organizations, to include awareness of community service and academic achievements	On-going
1	Student Life	Develop a Suicide Response Protocol	Accomplished

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^{c:} Assessment/Assessment Document

**COLUMBUS STATE UNIVERSITY
FY 2002-2003 LEVEL 2 PLAN**

COLLEGE/DIVISION: Student and Community Affairs

Goal*		PLANNING INITIATIVE	COST	PLANNED IMPACT
INSTITUTIONAL	UNIT			
1	Residence Life	Continue to expand the Freshmen Year Experience Program to include a new position of Residence Life Coordinator for Courtyard I.	\$30,000	Coordinator will work specifically with Freshmen population to create special programs to enhance student success and retention
1	Residence Life	Give RHA (Resident Housing Association) executive positions a housing scholarship	\$3,000	The scholarships for RHA will make the positions more competitive with other leadership positions across campus.
1	Judicial Affairs	In collaboration with Residence Life, a study of parental notification will be conducted during the next fiscal year	\$100	Will possibly reduce alcohol consumption in freshmen dorms
1	Minority Affairs	Distribute student surveys	\$300	Surveys would identify the needs of minority students at CSU and the information will be used to enhance programming.
4	Counseling Center	Promote awareness of substance abuse and of sexual assault via web page and campus programming	\$1,000 DOC	Reduce the number of alcohol related incidents in campus housing, on campus, and among athletes. Reduce the number of sexual assault incidents on campus, among athletes, and in campus residence.
1	Student Life/Organizations	Continue the development of campus traditions, especially Winterfest and Cougar Picnic	\$5,000	Increase the level of campus spirit while giving the students a sense of belonging on campus
2,4,5,7,8, and 9	International and Multicultural	To provide and assist with cultural programming for the regional community.	TBA	Participation in classes that focus on learning American culture, forums, exhibits featuring cultural diversity and workshops for civic groups will enhance regional cultural diversity awareness
1	University Police	Increase salary from \$20,500 to \$23,000	\$2,500 per officer	Improve recruitment and retention of certified officers
1	University Police	Purchase Bike Patrol Uniforms and two bikes	\$8,000	Improve officer visibility throughout the CSU community

1	Student Health	Arrange a contract for a Consulting College Psychiatrist	\$1,200 - \$1,500	Will direct and advise the Department of Student Affairs assigned personnel on mental health procedures and psychological needs of students, when appropriate.
1	Testing Center	Work with Enrollment Marketing and Orientation to disseminate information about the Testing Center	\$100	Incoming and prospective students enter with a more thorough understanding of this area of support, and what tests are available to them during their studies; enhanced customer service
4	Testing Center	Contact local businesses about testing services for employees returning to school	N/A	Enhance image of CSU, demonstrate strength of CSU's student services, increase revenue
4,6,7	CCSSC	Space Science Center/Graphic Design Department 2-Month Calendar	\$7,000	This publication replaces the annual calendar that was always current at the time of print, however, quickly fell out of the loop because of new events & activity additions...the two month calendar remedies this
3,4,5,6,7,8	CCSSC	Space Science Center Plaza Exhibits 2001-2002 Exploration Galactica	\$86,000	Designed by CCSSC staff to integrate unique problems (encountered during Challenger Missions) into specific assignments, which can be solved individually before coming to the space center. Resources are to be accessible to any student within our electronic network.
1	Rankin Center	Develop and implement a RAC Advisory Council	\$200	Ensure that course offerings are in line with what the community would like to see in arts-related courses.
1 & 4	CARES	Continue to develop the American Language Program as a unit of the EBTC	\$50,000	ALP, which began in January 2002, has enrolled 23 students and will expand course offerings during the next year. Recruitment and enrollment growth is projected as new marketing plans are being implemented in collaboration with CSU's international recruitment efforts.
3 & 6	CARES	Programming staff will make new public contacts to discuss potential new programs	Operational	Coordinators are required to make one new contact with community prospects each week and meet monthly with campus units

1	Career Center	Expand the Cooperative Education Program	\$1,000	By expanding the program it will allow more opportunities for students to gain valuable work experience in their field of study. Also, it will help market the program to employers, faculty and students
1	Career Center	Combine Careers Expo and Teacher Recruitment Fair into one event.	\$6,000	Combining the two fairs will provide school districts with the opportunity to speak with more students. Since there is such a high demand for teachers, student teachers are being offered jobs prior to completing student teaching therefore they are not attending the Teacher Recruitment fair.
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C: Acadaffs/LEVEL2PLANS