

COLUMBUS STATE UNIVERSITY  
COLLEGE OF ARTS AND LETTERS  
LEVEL 2 PLAN: FY 2004  
May 14, 2003

Part 1: College Philosophy

The aim of the College of Arts and Letters is to conduct ourselves so that those with whom we do business gain educationally (and we gain as well). The primary focus is on students but our communities, from local to global are included. Our contributions to the University's goals as detailed in Part 2 flow from this premise.

Part 2: Assessments and Plans

COLUMBUS STATE UNIVERSITY  
 COLLEGE OF ARTS AND LETTERS  
 FY 2003 STRATEGIC PLANNING ASSESSMENT OF LEVEL 2 PLAN

Goal		Planning Initiative	Assessment of Results
Institutional	Unit		
1, 9	1	Review use of part-time faculty in both quantitative and qualitative terms.	Part-time percentage of all sections declined from 26% to 18%. More significantly, however, part-time percentage of core curriculum sections rose from 36% to 39%.
1, 3, 4, 9	2	Increase student and faculty participation in study abroad programs.	Students in 02: 38 COAL majors in 7 locations. Students in 03: 37 COAL majors in 7 locations. Faculty in 02: 5 teaching or directing, 1 at Oxford Faculty in 03: 7 teaching or directing, 1 at Oxford.
1, 6, 9	3	Expand Writing Center in scope of activities and operating hours.	Macs were added to the Writing Lab.
1, 3, 6, 9	4	Plan computer lab for social science departments.	Not accomplished.
1, 3, 9	5	Expand participation in teaching certification programs, including Early Mentoring Systems in English and History and implementing advising and instruction in Spanish and French certification programs.	Early Mentoring System implemented in English and History. French and Spanish certification programs are being delivered but there have been problems delineating the jurisdictions of the Department of Language and Literature and the College of Education.
1, 2, 3, 4, 8, 9	6	Respond to National Association of Schools of Music (NASM) Visitor's Report by improving library holdings and technology use.	Report submitted Fall, 2002. Renewal of accreditation deferred pending a funding plan for Music Library acquisitions.
1, 2, 3, 4, 8, 9	7	Respond to National Association of Schools of Theatre (NAST) Visitor's Report by experimenting with larger THEA 1100 classes and with fewer major performances.	Performances per production were reduced from 8 to 6; there were more productions, increasing range of student experience. Large classes present some problems but will be adapted and continued.
1, 2, 3, 4, 8, 9	8	Comply with five-year plan required by National Association of Schools of Art and Design (NASAD).	Plan calls for \$9,500 increase in non-personal services budget. FY 03 Expenditures equaled FY 02 original appropriation. \$7,600 of COAL's Capital Campaign allocation went for Art equipment. Plan calls for 7 faculty and a technician; we had 5 full-time faculty and 2 half-time, and a technician.
1, 2, 3, 4, 5, 9	9	Assess Master of Public Administration program and Communication re initial accreditation.	Not accomplished.
2, 3, 4, 7, 8, 9	10	Plan downtown relocation of Department of Art and Department of Theatre.	Architect selected; process is proceeding soundly.
1, 2, 3, 4, 7, 9	11	Address immediate space need in Theatre (location of scene shop and renovation of sub-basement).	Sub-basement estimate submitted. Apparently, budget has precluded action.
1, 2, 4, 6, 9	12	Add workplace communication option in Department of Communication.	Under study by Department of Communication.

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FY 2004 LEVEL 2 PLAN

GOAL		Planning Initiative	Cost	Planned Impact
Institutional	Unit			
1, 9	1	Advance discourse across college on revised standards for annual performance review, promotion, and tenure.	minimal	Greater sense of mission and improved understanding of program components' contribution to its accomplishment.
1, 9	2	Improve budget management at college and department levels.	minimal	Minimized crises; better support of program components.
1, 2, 9	3	Review qualitative aspects of part-time faculty use (support, amenities, quality of teaching); pursue increased compensation.	minimal for study; \$22K for \$100 per section raise	Improved management of this resource should maintain or build morale, contribute to quality of instruction.
1, 2, 6, 9	4	Undertake writing initiative, to include expanding hours and activities of Writing Center and Writing Lab, exploring "Writing Across the Curriculum" approaches, and analyzing Regents' Test remedial instruction.	\$1250 for 20 hours more per week; \$1200 per additional Mac.	Better education across the university. Improved retention.
1, 3, 4, 5, 9	5	Increase student and faculty international experience/study abroad.	\$4500 per additional instructor/ director.	Addresses select mission area; adds to quality of education and CSU prestige.
1, 3, 4, 5, 9	6	Expand off-campus experience in U.S., e.g. summer courses modeled on the NYC project, performances like the 2003 CBDNA trip.	\$27K for NYC; \$48.5K for Carnegie Hall trip	Adds to visibility and prestige as well as quality of education.
1, 3, 5, 9	7	Increase contribution to teacher preparation, especially in English, History, French, and Spanish certification programs.	Early Mentoring \$4500/year; \$37K + benefits for Spanish/linguistics position	Addresses a select mission area.
1, 3, 4, 9	8	Maintain current accreditations (NASAD, NASM, NAST)	NAST is OK. NASAD plan requires not less than \$13.5K additional support funding and Graphic Design faculty position @ 33K + benefits; NASM requires library plan; estimate for retrospective collection development is 159-200K, 35K for annual budget.	Addresses a select mission area; accreditation is essential to institutional prestige.
1, 3, 4, 9	9	MPA and Communication accreditation	Minimal at this stage.	Addresses select mission area (regional economic and community development); would contribute to institutional prestige
1, 3, 4, 5, 7, 9	10	Continue to plan downtown facility.	Minimal at this stage	Addresses select mission area; great potential for contribution to visibility and prestige.

### Part 3: Executive Summary

In the College of Arts and Letters, we need to sharpen the use of our resources, which will be addressed by advancing the discourse on standards for annual evaluation, promotion, and tenure and by improving budget monitoring and management.

We will act to improve the quality of education, with particular attention to part-time faculty, writing, teacher preparation, and student travel, domestically and abroad. We will be deeply involved in the design of a state-of-the-art educational facility for the Department of Art and the Department of Theatre.

We will maintain or increase visibility and prestige by attending to current and prospective accreditations.