

**ACT Entering Student Survey  
Columbus State University  
Fall 2004**

**Section I - Background Information**

**Item C: Age**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
18 or Under	172	65.9%	63.8%
19	51	19.5%	12.4%
20	8	3.1%	4.3%
21	2	0.8%	2.6%
22	3	1.1%	1.8%
23 to 25	4	1.5%	3.4%
26 to 29	6	2.3%	2.5%
30 to 39	9	3.4%	3.5%
40 to 61	2	0.8%	2.4%
62 or Over	0	0.0%	0.1%
No Response	4	1.5%	3.2%
Total	261	100.0%	100.0%

**Item D: Race/ Ethnicity**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
African American or Black	85	32.6%	14.1%
Native American	0	0.0%	1.9%
Caucasian or White	145	55.6%	63.5%
Mexican American	2	0.8%	4.2%
Asian American	5	1.9%	3.9%
Puerto Rican, Cuban, or Hispanic	8	3.1%	3.4%
Other	6	2.3%	2.4%
I prefer not to respond	7	2.7%	2.7%
No Response	3	1.1%	3.9%
Total	261	100.0%	100.0%

**Item E: Gender**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Male	95	36.4%	42.9%
Female	166	63.6%	55.0%
No Response	0	0.0%	2.1%
Total	261	100.0%	100.0%

**Item F: Marital Status**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Not Married	246	94.3%	89.6%
Married	11	4.2%	6.2%
Separated	3	1.1%	0.7%
Prefer Not to Respond	1	0.4%	1.1%
No Response	0	0.0%	2.4%
Total	261	100.0%	100.0%

**Item G: Residence Classification**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
In-State Student	249	95.4%	88.7%
Out-Of-State Student	9	3.4%	8.0%
International Student	3	1.1%	1.1%
No Response	0	0.0%	2.2%
Total	261	100.0%	100.0%

**Item H: Type of Prior School Attended**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
High School	239	91.6%	81.7%
Vocational/Technical School	6	2.3%	2.8%
2-Year College	6	2.3%	5.7%
4-Year College	5	1.9%	4.6%
Other	5	1.9%	2.3%
Blank	0	0.0%	2.9%
Total	261	100.0%	100.0%

**Item I: Program of Study in High School**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
College Preparatory	216	82.8%	50.4%
Business or Commercial	8	3.1%	4.3%
Vocational or Occupational	12	4.6%	6.2%
General or Other	22	8.4%	35.8%
Blank	3	1.1%	3.3%
Total	261	100.0%	100.0%

**Item J: High School Rank**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Top Quarter	100	38.3%	27.6%
Second Quarter	101	38.7%	36.1%
Third Quarter	41	15.7%	23.8%
Bottom Quarter	4	1.5%	4.7%
Blank	15	5.7%	7.8%
Total	261	100.0%	100.0%

**Item K: Overall High School GPA**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
A- to A (3.50-4.00)	88	33.7%	19.5%
B to A- (3.00-3.49)	112	42.9%	29.6%
B- to B (2.50-2.99)	43	16.5%	23.4%
C to B- (2.00-2.49)	13	5.0%	16.5%
C- to C (1.50-1.99)	2	0.8%	5.5%
D to C- (1.00-1.49)	0	0.0%	1.1%
Below D (0.00-0.99)	2	0.8%	0.1%
Does Not Apply	1	0.4%	1.3%
Blank	0	0.0%	3.0%
Total	261	100.0%	100.0%

**Item L: Number of Students in Graduating Class**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Fewer than 25	6	2.3%	5.0%
25-99	37	14.2%	18.6%
100-199	41	15.7%	19.1%
200-399	132	50.6%	30.4%
400-599	31	11.9%	15.0%
600-799	6	2.3%	4.6%
800-999	1	0.4%	1.7%
1000 or Over	6	2.3%	1.7%
Blank	1	0.4%	3.9%
Total	261	100.0%	100.0%

**Item M: Planned College Residence**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
College Residence Hall	90	34.5%	32.3%
Fraternity or Sorority House	1	0.4%	0.3%
College Married Student Housing	0	0.0%	0.3%
Off-Campus Room/Apartment	35	13.4%	11.3%
Home of Parents/Relatives	97	37.2%	34.8%
Own Home	28	10.7%	12.8%
Other	4	1.5%	1.8%
Undecided	6	2.3%	3.8%
Blank	0	0.0%	2.6%
Total	261	100.0%	100.0%

**Item N: Number of Hours per Week Expect to be Employed**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
0 or Only Occasional Jobs	94	36.0%	20.3%
1 to 10 Hours	19	7.3%	7.8%
11 to 20 Hours	54	20.7%	23.1%
21 to 30 Hours	43	16.5%	16.6%
31 to 40 Hours	27	10.3%	9.4%
Over 40 Hours	9	3.4%	2.8%
Undecided	15	5.7%	17.6%
Blank	0	0.0%	2.4%
Total	261	100.0%	100.0%

**Item O: Will Receive Any Type of Financial Aid**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Yes	232	88.9%	68.8%
No	28	10.7%	27.6%
Blank	1	0.4%	3.6%
Total	261	100.0%	100.0%

## Section II: Educational Plans and Preferences

### Item A: Reason for Continuing Education After High School

Reason Averages Rank Ordered (3=Major Reason, 2=Minor Reason, 1=Not a Reason)

Item Text	CSU Rank	CSU Average	SD	National Norms (*) Major Reason	CSU Major Reason	CSU Minor Reason	CSU Not a Reason	CSU Blank
To become a Better-Educated Person	1	2.80	0.44	73.2%	80.5%	17.2%	1.5%	0.8%
To Meet Educational Requirements For My Chosen Occupation	2	2.73	0.58	77.8%	79.7%	13.4%	6.9%	0.0%
To Qualify for High-Level Occupation	3	2.72	0.56	72.0%	76.6%	16.5%	5.7%	1.1%
To Increase My Earning Power	4	2.71	0.53	67.7%	72.8%	21.5%	3.4%	2.3%
To Develop My Mind and Intellectual Abilities	5	2.62	0.55	59.1%	65.1%	30.3%	3.4%	1.1%
To Develop Personal Maturity	6	2.24	0.74	35.5%	41.8%	38.3%	24.1%	1.5%
To Study New and Different Subjects	7	2.22	0.71	42.3%	37.9%	43.7%	16.5%	1.9%
To Develop Independence From My Parents	8	2.12	0.81	28.2%	38.7%	32.2%	27.2%	1.9%
Parents and/or Relatives Wanted Me to Continue My Education	9	2.05	0.77	22.3%	31.8%	39.5%	26.8%	1.9%
To Meet New and Interesting People	10	2.05	0.73	30.0%	28.7%	45.6%	24.1%	1.5%
To Become a More Cultured Person	11	2.03	0.74	25.2%	28.4%	44.4%	25.3%	1.9%
To Take Part in the Social Life Offered at College	12	1.75	0.68	17.0%	13.4%	47.1%	37.9%	1.5%
High School Teachers/Counselors Suggested That I Continue My Education	13	1.72	0.75	14.6%	18.0%	34.9%	45.2%	1.9%
To Be with My Friends Who Attend/Will Attend College	14	1.44	0.65	7.4%	8.4%	26.4%	63.6%	1.5%
To Develop and Use My Athletic Skills	15	1.29	0.60	11.0%	7.7%	13.0%	77.4%	1.9%
To Continue My Religious Training	16	1.20	0.47	3.2%	3.1%	13.8%	81.6%	1.5%
To Find a Spouse	17	1.17	0.47	2.8%	3.8%	9.6%	85.4%	1.1%
Couldn't Find Anything Better To Do at This Time	18	1.14	0.43	3.7%	3.1%	7.7%	86.6%	2.7%

**Item B: Funding Source for Post-Secondary Education**

Source Averages Rank Ordered (3=Major Source, 2=Minor Source, 1=Not a Source)

Item Text	CSU Rank	CSU Average	SD	National Norms (*) Major Reason	CSU Major Source	CSU Minor Source	CSU Not a Source	CSU Blank
Scholarships (Private, Federal, College, etc.)	1	2.31	0.83	27.1%	52.1%	19.2%	22.6%	6.1%
Parents/Relatives	2	2.27	0.80	47.1%	46.4%	27.2%	20.7%	5.7%
Educational Grants (Pell Grants, SEOG, Private Grants, etc.)	3	2.00	0.93	29.4%	40.2%	12.3%	40.2%	7.3%
Student Loans (Perkins Loan, GSL/Stafford. Etc.)	4	1.74	0.88	25.5%	27.2%	14.6%	51.7%	6.5%
Employment While Attending College (Including Work-Study)	5	1.68	0.76	30.1%	16.9%	30.7%	46.7%	5.7%
Personal Savings	6	1.65	0.74	23.9%	15.3%	31.0%	47.9%	5.7%
Summer Employment	7	1.65	0.76	27.6%	16.5%	28.0%	49.4%	6.1%
Other Loans (Bank Loans, etc.)	8	1.18	0.52	8.6%	5.7%	5.4%	82.8%	6.1%
Social Security Benefits	9	1.12	0.39	2.5%	1.5%	5.0%	87.0%	6.5%
Spouse's Income	10	1.09	0.33	2.6%	1.5%	3.7%	91.4%	3.4%
Veteran's Benefits	11	1.08	0.34	2.1%	1.9%	3.4%	88.5%	6.1%

**Item C: Purpose for Enrolling at This College**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
No Definite Purpose	42	16.1%	12.3%
To Take a Few Job-Related Courses	5	1.9%	1.7%
To Take a Few Courses For Self-Improvement	0	0.0%	1.0%
To Take Courses To Transfer To Another College	32	12.3%	14.3%
To Obtain/Maintain a Certification	4	1.5%	3.3%
To Complete a Voc/Tech Program	0	0.0%	2.4%
To Obtain an Associate Degree	9	3.4%	15.5%
To Obtain a Bachelor's Degree	148	56.7%	34.8%
To Obtain a Master's Degree	13	5.0%	7.1%
To Obtain a Doctorate/Professional Degree	5	1.9%	3.0%
Blank	3	1.1%	4.6%
Total	261	100.0%	100.0%

**Item D: Type of Classes Students Most Prefers to Attend**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Morning Classes	163	62.5%	55.9%
Afternoon Classes	54	20.7%	25.0%
Evening Classes	24	9.2%	5.3%
Weekend Classes	1	0.4%	0.2%
No Preference	18	6.9%	9.6%
Blank	1	0.4%	4.0%
Total	261	100.0%	100.0%

**Item E: Type of Class Format Student Most Prefers**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Lecture	77	29.5%	14.8%
Small-Group	87	33.3%	37.9%
Independent Study (Self-Paced Study)	11	4.2%	4.9%
Laboratory/Shop (Hands on Experience)	22	8.4%	15.2%
Private Tutor	1	0.4%	1.8%
Correspondent Course	3	1.1%	0.5%
Other	3	1.1%	0.6%
No Preference	53	20.3%	20.3%
Blank	4	1.5%	4.0%
Total	261	100.0%	100.0%

**Item F: Special Help Needed to Continue Education**

	<b>CSU</b>				<b>National Norms (*)</b>	
	<b>Yes</b>		<b>No</b>		<b>Yes</b>	<b>No</b>
	<b>No.</b>	<b>%</b>	<b>No.</b>	<b>%</b>	<b>%</b>	<b>%</b>
Expressing Ideas in Writing	110	44.9%	148	55.1%	32.8%	62.8%
Increasing Reading Speed	71	31.5%	185	67.8%	31.2%	64.4%
Improving Reading Comprehension	87	40.1%	168	59.2%	33.9%	61.5%
Improving Mathematics Skills	151	53.2%	105	46.8%	56.1%	39.9%
Developing Better Study Skills and Habits	160	58.1%	97	41.2%	52.6%	42.9%
Improving Test-Taking Skills	146	54.7%	111	45.3%	51.2%	44.4%
Improving Public Speaking Skills	164	55.1%	94	44.2%	48.1%	47.4%
Identifying a Major Area of Study	81	36.0%	176	64.0%	31.7%	63.7%
Selecting an Appropriate Career	107	39.3%	147	60.3%	34.6%	60.7%

**Item G: Extracurricular Activities Choice at This College**

	Would Like to Participate?					
	CSU			National Norms (*)		
	Yes		No	Yes	No	
No.	%	No.	%	%	%	
Student Government	44	21.3%	214	76.8%	16.3%	77.7%
Student Publications (Newspaper, Yearbook, etc.)	37	15.0%	222	83.1%	18.9%	74.8%
Instrumental Music	37	16.5%	221	82.0%	11.7%	82.0%
Vocal Music	38	18.7%	219	80.1%	13.4%	80.2%
Debate	33	17.2%	225	81.3%	10.0%	83.5%
Dramatics, Theater	52	23.6%	205	74.5%	18.1%	75.7%
Departmental Clubs	51	24.7%	206	73.4%	27.0%	66.4%
Religious Organizations	81	31.1%	178	66.7%	19.0%	74.7%
Racial or Ethnic Organizations	35	13.1%	222	85.4%	11.4%	82.2%
Varsity Athletics	56	29.6%	200	68.2%	23.7%	70.6%
Intramural Athletics	101	39.3%	155	58.4%	30.2%	63.6%
Cheerleading	27	8.2%	228	90.3%	7.1%	86.5%
Political Organizations	22	8.6%	235	89.5%	8.1%	85.4%
Student Radio or T.V.	52	25.5%	205	72.7%	21.4%	72.3%
Fraternity of Sorority	91	42.3%	164	56.6%	26.9%	66.8%
Special Interest Groups (Sailing Club, Dance Club, etc.)	66	29.6%	189	68.9%	29.5%	64.3%
Campus or Community Service Organizations	84	36.7%	172	62.5%	29.4%	64.2%

**Item H & I: Planned Major and Occupational Choice**

	CSU				National Norms (*)	
	College Major No.	Major %	Occup Choice No.	Choice %	College Major %	Occup Choice %
Undecided	18	6.9%	23	8.8%	11.1%	11.4%
Agriculture	2	0.8%	2	0.8%	2.2%	1.9%
Architecture	1	0.4%	1	0.4%	1.2%	1.2%
Business and Management	41	15.7%	38	14.6%	11.8%	10.2%
Business and Office	0	0.0%	0	0.0%	1.0%	1.1%
Marketing	3	1.1%	2	0.8%	0.6%	0.7%
Communications	8	3.1%	10	3.8%	3.2%	3.1%
Community/Personal Services	10	3.8%	9	3.4%	5.0%	4.8%
Computer/Information Services	14	5.4%	10	3.8%	5.4%	4.6%
Cross-Disciplinary Studies	0	0.0%	0	0.0%	0.5%	0.1%
Education	32	12.3%	28	10.7%	7.8%	7.1%
Teacher Education	17	6.5%	21	8.0%	4.6%	5.0%
Pre-Engineering	5	1.9%	5	1.9%	3.5%	3.2%
Engineering Related Tech	2	0.8%	3	1.1%	1.7%	1.8%
Foreign Languages	0	0.0%	0	0.0%	0.2%	0.2%
Health Services/Allied Health	57	21.8%	58	22.2%	14.8%	15.1%
Home Economics	0	0.0%	1	0.4%	0.6%	0.8%
Letters	2	0.8%	0	0.0%	0.4%	0.2%
Mathematics	1	0.4%	1	0.4%	0.2%	0.1%
Philosophy, Religion, Theology	0	0.0%	0	0.0%	0.2%	0.3%
Sciences (Biological & Physical)	20	7.7%	6	2.3%	3.7%	1.8%
Social Sciences	16	6.1%	15	5.7%	6.0%	4.6%
Trade and Industrial	0	0.0%	1	0.4%	2.3%	2.6%
Visual/Performing Arts	9	3.4%	8	3.1%	3.5%	3.5%
Blank	3	1.1%	19	7.3%	8.5%	14.6%
Total	261	100.0%	261	100.0%	100.0%	100.0%

**2003 ACT Entering Students Survey - Section III: College Impressions**

**Item A: Importance of Impressions**

Importance Averages Rank Ordered (4=Very Important, 3=Moderately Important, 2=Slightly Important, 1=Not Important)

Item Text	CSU Rank	CSU Avg.	SD	National Norms (*) Very Import.	CSU Very Import.	CSU Mod. Import.	CSU Slightly Import.	CSU Not Import.
Location of the College	1	3.44	0.88	49.6%	58.6%	22.6%	11.5%	5.0%
Availability of Financial Aid/Scholarship	2	3.28	1.04	42.0%	59.8%	18.0%	9.6%	11.1%
Cost of Attending the College	3	3.08	0.96	44.9%	49.8%	28.0%	12.3%	8.4%
Availability of a Particular Program of Study	4	3.17	1.05	44.9%	47.5%	26.1%	12.3%	12.3%
Variety of Courses Offered	5	2.91	0.99	30.5%	29.1%	38.3%	17.2%	12.6%
Academic Reputation of the College	6	2.82	0.98	28.4%	27.2%	39.5%	19.5%	12.6%
Type of Community in Which the College is Located	7	2.70	1.01	20.1%	25.7%	34.9%	22.6%	14.9%
Entrance Requirements for the College	8	2.63	1.14	20.2%	31.4%	28.7%	15.7%	21.8%
Size of the College	9	2.54	1.06	22.3%	21.1%	33.3%	22.2%	21.8%
Facilities Available (Labs, Classrooms, etc.)	10	2.34	1.05	16.1%	15.7%	26.4%	28.4%	27.6%
Opportunity for Part-Time Work	11	2.20	1.11	19.4%	17.2%	21.1%	25.3%	34.5%
Advice of Parents/Relatives	12	2.11	1.04	13.4%	12.3%	26.8%	25.7%	34.1%
Extracurricular Activities Available	13	2.07	1.07	13.2%	14.6%	20.6%	18.7%	43.4%
Advice of Someone who has Attended the College	14	2.08	1.01	13.8%	9.6%	28.7%	24.9%	34.5%
Social Climate/Activities at the College	15	2.05	0.96	9.0%	6.9%	26.1%	28.4%	36.8%
Type of Housing Available	16	2.04	1.16	9.9%	15.7%	20.7%	13.0%	49.0%
Friends Attend/Plan to Attend the College	17	1.97	1.00	6.7%	8.4%	19.9%	24.5%	45.6%
Advice of High School Counselors/Teachers	18	1.75	0.98	8.2%	7.7%	19.2%	24.9%	46.7%
Racial/Ethnic Makeup of the College	19	1.64	0.92	5.1%	5.4%	16.5%	23.8%	53.3%
Contact(s) with College Representatives	20	1.66	0.90	9.0%	4.2%	17.6%	23.0%	53.3%
Male/Female Ratio of the Student Body	21	1.76	0.88	9.2%	4.2%	13.8%	21.8%	58.6%
Sports Opportunities (Varsity Athletics)	22	1.64	0.97	11.7%	8.4%	9.6%	15.7%	64.8%
Religious Affiliation of the College	23	1.55	0.82	3.3%	2.7%	13.0%	20.3%	62.1%

**Item B: Agreement/Disagreement with Statements about this College**

Agreement Averages Rank Ordered (5=Strongly Agree, 4=Agree, 3=Neutral, 2=Disagree 1=Strongly Disagree)

Item Text	National Norms* Avg	CSU Avg.	CSU Rank	CSU Strongly Agree	CSU Agree	CSU Neutral	CSU Disagree	CSU Strongly Disagree
College has Many Activities/Organizations for Students	3.90	4.04	1	25.7%	47.5%	14.9%	2.3%	0.8%
Large Number/Variety of Courses/Programs Offered at this College	3.91	4.00	2	20.3%	53.6%	16.9%	1.9%	0.0%
College has High-Quality Academic Programs	3.95	3.93	3	19.2%	50.2%	23.0%	1.1%	0.0%
There are Comfortable Residence Halls at This College	3.46	3.92	4	18.4%	28.0%	19.2%	1.9%	0.4%
Cost of Attending this College is Reasonable	4.05	3.87	5	21.8%	46.4%	22.6%	3.1%	1.9%
Students from Various Racial/Ethnic Backgrounds Get Along Well	3.67	3.82	6	11.5%	45.6%	24.5%	0.8%	0.0%
College has a High-Quality Program in the Subject Area I Plan to Pursue	3.91	3.77	7	25.3%	33.0%	21.1%	7.3%	3.4%
Students at this College are Friendly	3.83	3.77	8	16.9%	43.3%	29.5%	1.1%	2.3%
There are Excellent Recreational Facilities for Individual Student Use	3.61	3.73	9	14.6%	40.2%	28.4%	3.1%	1.1%
College Personnel Care About Individual Students	3.83	3.70	10	15.3%	38.3%	35.2%	1.1%	1.9%
This College Provides Sufficient Financial Aid for Students Who need Assistance	3.69	3.64	11	17.2%	40.6%	22.6%	6.9%	4.6%
This College has High-Quality Classroom and Laboratory Facilities	3.56	3.59	12	8.4%	42.9%	29.5%	6.9%	0.4%
College has a Strong Intercollegiate Athletic Program	3.51	3.58	13	13.8%	24.1%	28.7%	5.7%	1.5%
This College Offers Many Job-Oriented Courses	3.75	3.58	14	7.7%	30.3%	28.7%	2.7%	1.1%
This College Offers Many Cultural Events and Programs	3.51	3.53	15	4.6%	34.9%	31.8%	2.7%	0.8%
There are Many Students at This College who Hold Extreme Political Views	3.16	3.45	16	5.0%	20.7%	26.8%	5.0%	0.0%
Many Students Use Drugs and/or Alcohol	2.95	2.99	17	2.7%	16.1%	26.4%	11.1%	5.4%
Many Students at This College are More Interested in Having Fun Than Studying	3.03	2.99	18	3.8%	15.3%	32.2%	16.1%	3.8%
The Foreign Language Requirement at This College is Too Strict	2.70	2.79	19	4.6%	4.6%	28.4%	17.2%	4.6%
This College has Too Many Required Courses	2.68	2.73	20	3.4%	8.8%	42.1%	32.6%	3.8%
It is Difficult to Earn Good Grades	2.57	2.50	21	1.5%	6.5%	36.0%	39.8%	7.7%
Students Must be Above Average to be Admitted to This College	2.50	2.41	22	1.5%	6.9%	24.9%	44.1%	8.0%
There are Too Many Rules/Regulations at This College	2.47	2.37	23	1.5%	4.2%	29.9%	45.2%	9.6%

**Item C: Rating of College at Time of Admission**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
First Choice (4)	142	54.4%	58.4%
Second Choice (3)	77	29.5%	26.2%
Third Choice (2)	27	10.3%	7.2%
Fourth Choice or Lower (1)	13	5.0%	3.6%
Blank	2	0.8%	4.6%
Total	261	100.0%	100.0%

CSU Total Group Average: 3.38 on a 4-Point Scale

**Item D: When Decision Made to Attend This College**

	<b>CSU Number</b>	<b>CSU Percent</b>	<b>National Norms (*) Percent</b>
Before 9th Grade	14	5.4%	4.0%
During 9th Grade	3	1.1%	1.3%
During 10th Grade	7	2.7%	2.6%
During 11th Grade	29	11.1%	10.1%
During 12th Grade	150	57.5%	45.1%
After Completing High School	56	21.5%	31.9%
Blank	2	0.8%	5.0%
Total	261	100.0%	100.0%

**Item E: Source of Information About This College**

Item Text	Major Source	CSU			National Norms (*)		
		Minor Source	Not a Source	Major Source	Minor Source	Not a Source	
Friends at the College	26.1%	30.7%	40.6%	19.4%	30.5%	44.4%	
High School Teachers	15.7%	32.2%	50.2%	12.0%	30.7%	51.1%	
High School Counselors	15.3%	27.6%	54.8%	15.5%	28.7%	49.4%	
High School Administrators (Principal, etc.)	5.0%	22.2%	70.5%	5.9%	18.2%	69.2%	
Parents or Relatives	29.9%	34.1%	33.3%	32.3%	32.8%	28.7%	
High School Classmates	19.2%	31.4%	46.7%	14.8%	29.9%	48.7%	
College Catalog	26.4%	34.5%	37.2%	21.8%	30.3%	41.5%	
College Brochure or Pamphlet	28.0%	33.3%	36.8%	21.9%	32.7%	39.0%	
College Alumni	8.8%	16.5%	71.6%	11.3%	17.7%	64.3%	
Visit(s) to the Campus	30.3%	31.4%	35.6%	27.7%	29.6%	36.3%	
College Representative's Visit to High School	7.7%	18.4%	71.3%	11.0%	17.8%	64.4%	
Announcements on Radio or Television	1.9%	8.8%	87.0%	2.8%	11.4%	79.3%	
Articles in Newspapers or Magazines	2.3%	11.5%	83.5%	3.4%	12.1%	77.9%	
High School Library Materials	3.1%	7.7%	86.2%	3.3%	10.8%	79.0%	

\* **Explanatory Note:** National Norms based on data made available for students entering public colleges and universities January 2000 to December 2003.